

Global Leader In IT Service Management, EasyVista Inc., Wins THINKstrategies's Prestigious SaaS Award

EasyVista Inc. Receives Best of SaaS Showplace (BoSS) Award for Value to Customers

New York, NY, June 28, 2010: EasyVista Inc., part of the Staff&Line Group, a global leader in IT Service Management, today announced that it has won the latest THINKstrategies Best of SaaS Showplace (BoSS) Award for its leading Enterprise IT Service Management (ITSM) and IT Asset Management (ITAM) solution, EasyVista.com.

EasyVista.com, which recently launched in the U.S., won based on the measurable business benefits seen by its customer, Expro, an oil producer and gas well flow management products and services company. EasyVista.com enabled Expro to reduce its annual ITIL total cost of ownership by approximately 40 percent, implement core ITIL processes and go live with a worldwide service desk in less than six weeks - 70 percent faster than average ITSM industry roll-outs.

"IT organizations are seeking ITSM solutions that enable them to deploy and administer ITIL processes more quickly and cost-effectively," said Jeffrey M. Kaplan, the founder of the SaaS Showplace and Managing Director of THINKstrategies. "EasyVista.com is meeting these growing needs and helping IT organizations achieve their management objectives."

The Best in Showplace (BoSS) Awards is an ongoing program that recognizes Software-as-a-Service (SaaS) companies that are producing tangible business benefits for specific user organizations, such as increased sales, lower costs, higher customer satisfaction, faster operations and greater profitability.

EasyVista Inc. enables organizations to concentrate on their core business while improving the quality of service delivered to end users and reducing IT management costs. Providing clear benefits over legacy 'dinosaur' solutions, EasyVista.com's unique codeless development environment reduces TCO by up to 50 percent over five years. It also offers an 80 percent reduction in roll-out time versus traditional on-premise providers by combining codeless customizations, SaaS and ITIL v3 process wizards and can deliver up to 70 percent staff redeployment from system maintenance to business support.

“Nowadays, organizations are looking to replace their legacy service desks with codeless, fully-integrated, cost effective and customer-driven ITSM software,” said Jamal Labeled, Chief Operating Officer at EasyVista Inc. “Expro is a great example of the ever-growing demand for innovative service management solutions that deliver faster time to market and ensure a competitive advantage. We are proud to win this award, as it highlights the value that EasyVista.com provides to our customers.”

With operations in the U.S., France, Italy, Spain, Portugal and the UK, Staff&Line Group boasts over 3,300 clients in a variety of vertical market sectors including: banking, insurance, industrial, higher education, public administration, IT outsourcing and advisory sectors. Customers include Expro, Inergy, Arkema and many others. EasyVista Inc. is a founding member of *itSMF* France and is publicly listed on the Paris Stock Exchange (Alternext).

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About Staff&Line:

At Staff&Line, we apply the benefit of 20 years expertise as a pure player in the IT Management space in order to ‘Make IT Easy.’ Our EasyVista solution is easier to deploy, use and maintain than other products in the market, without any compromise to features and functionality or its performance.

EasyVista, which is available in SaaS mode or license mode, is ITIL v3 compatible certified on 11 service management processes and covers all aspects of IT Management (IT Service Management, IT Asset Management, CMDB, automatic inventory, user portal) in a single, integrated and modular solution.

With over 60 certified partners worldwide Staff&Line has a direct presence in 6 countries (USA, France, UK, Italy, Spain, Portugal) The company boasts over 3,300 customers in practically every vertical sector including: banking, insurance, financial services, public sector, retail, healthcare, utilities, telecoms managed service providers and IT consulting. Staff&Line is quoted on Alternext - EuroNext Paris. For more information visit www.staffandline.com

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