
Global Leader in IT Service Management, Staff&Line, Announces U.S. Operations

Flagship product, EasyVista.com, delivers fast, cost-effective and innovative IT Service Management through a Software-as-a-Service delivery model

New York, February 16th, 2010: Staff&Line (www.staffandline.com), a global leader in the IT Management market, today announced its official U.S. launch. The company is now providing organizations in the U.S. with IT Service Management (ITSM), IT Asset Management, configuration management database (CMDB) and automatic inventory capabilities through its Software-as-a-Service (SaaS) solution, EasyVista.com.

Founded in 1988, Staff&Line meets the IT management needs of over 3,300 customers worldwide. EasyVista.com is already used by global customers including L’Oreal, Expro, Inergy Automotive, Arkema and BioMerieux to support U.S. service management requirements. Staff&Line’s U.S. launch is primarily driven by the high demand from organizations for cost-effective ITSM solutions, as well as simple and sustainable Information Technology Infrastructure Library (ITIL) initiatives that are not offered by legacy systems.

EasyVista.com is an integrated and modular solution covering all IT Management requirements including Enterprise-class Service Desk functionality, as well as advanced asset management capabilities, providing an interface between users and the IT department via an online portal.

EasyVista.com is the only SaaS IT management solution that provides out-of-the-box enterprise-level ITIL processes without intensive coding and development. It allows simple, flexible and scalable configuration and seamless integration without the need for expensive, external professional services fees. This enables organizations to concentrate on their core business while improving quality of service to end users and reducing IT management costs.

“In today’s changing world, technology is constantly evolving which means that organizations need a flexible, scalable solution, like EasyVista.com, to fit their dynamic business needs,” stated Sylvain Gauthier, CEO, Staff&Line. “By 2017, IDC predicts that 45 percent of IT applications will be in the ‘cloud’ or delivered via SaaS. However many IT vendors are struggling to move at the same pace and only offer expensive and outdated technology that requires advanced coding. That’s why we are bringing EasyVista.com to the U.S.; to provide ‘Simplicity-as-a-Service’ and deliver enterprise quality IT services that are highly relevant and adapt to users’ daily IT and overall business needs.”

EasyVista.com is the first SaaS IT management solution to be proven compatible on 11 of the 14 main ITIL v3 service management processes by independent organization Pink Elephant. This means that its extremely robust technology addresses users' daily operational requirements.

“Staff&Line has more than 20 years of ITIL knowledge and 10 years SaaS experience. Our launch into the U.S. market emphasizes our global IT management leadership and the growing desire for companies to replace their cumbersome service desk solutions with an integrated and modular product,” added Gauthier.

EasyVista.com is faster, more cost-effective and innovative than conventional software available on the market and delivers:

- Quick deployment that is 80 percent faster compared to traditional on-premise solutions
- 50 percent reduction on total cost of ownership over the course of just three years
- Codeless customization and seamless integration and requires zero effort to upgrade
- 100 percent successful and transparent upgrades
- Out-of-the-box ITIL functionality that requires no software to buy, install and maintain,
- Up to 70 percent reduction in staff required to maintain the solution and refocus on value ad activities and business support
- Extreme scalability and anytime, anywhere availability
- 100 percent Green IT aligned

To lead U.S. operations, Evan Carlson has been appointed as the Vice President Sales and will be responsible for driving EasyVista.com sales. Carlson has extensive experience selling technology solutions and services and has worked in a variety of managerial roles for leading companies including Opnet, Optinuity, Appear Networks and Visual Networks.

In addition to the U.S., Staff&Line has operations in France, the United Kingdom, Spain, Portugal and Italy.

Staff&Line is debuting EasyVista.com in the U.S. at the [Pink Elephant 2010 Conference](#) at the Bellagio Hotel in Las Vegas from 21st - 24th February 2010. Attendees can see a live demonstration of EasyVista.com at Booth 511. Pink Elephant registration is available online at: <http://www.pinkelephant.com/ITM10/Registration/Register.htm>

About Staff&Line:

At Staff&Line we turn to good account 20 years of expertise as a pure player in the IT Management space in order to 'Make IT Easy'. Our EasyVista solution is easier to deploy, use and maintain than other products in the market, without any compromise to features and functionality or its performance.

EasyVista, which is available in SaaS mode or license mode, is ITIL v3 compatible certified on 11 service management processes and covers all aspects of IT Management (IT Service Management, IT Asset Management, CMDB, automatic inventory, user portal) in a single, integrated and modular solution.

With over 60 certified partners worldwide Staff&Line has a direct presence in 6 countries (USA, France, UK, Italy, Spain, Portugal) The company boasts over 3,300 customers in practically every vertical sector including: banking, insurance, financial services, public sector, retail, healthcare, utilities, telecoms managed service providers and IT consulting. Staff&Line is quoted on Alternext - EuroNext Paris. For more information visit www.staffandline.com

Staff&Line

Grégory Lefort
Tel : +33 (0)6 86 03 73 03
glefort@staffandline.com

Welz & Weisel Communications

Christy Pittman
+001 (703) 218-3555 x 247
christy@w2comm.com